

# ADOBE® ACROBAT® 8 FAMILY AND NUANCE® PDF CONVERTER PROFESSIONAL 4

## Why do I need Acrobat?

*Invented by Adobe Systems and perfected over 15 years, Adobe Acrobat software can enable you to capture and view robust information from any application and share it with virtually anyone around the world as Adobe Portable Document Format (PDF) files. Millions of individuals, businesses, academic institutions and government organizations everywhere trust and rely on Adobe PDF and Adobe Acrobat to communicate their ideas and vision.*

It is wise to choose a tool that you can trust and rely upon to easily communicate and collaborate on your valuable ideas, information, and intellectual property. One that can scale with your needs or as your organization grows.

Compared to the Acrobat® 8 family, Nuance PDF Converter Professional 4, like many other rudimentary 3rd party PDF software tools, offers limited scope and functionality. Not all PDF files and PDF software applications are alike, so here are some important considerations if your documents must be reliably and more securely accessed by customers, partners, vendors and extended team members.

Do you and your team members need to efficiently review documents, even with external vendors, customers or partners?

Acrobat 8 Professional is the only desktop software today that can initiate, track and allow virtually anybody with the ubiquitous free Adobe® Reader® 7.0 and 8 software to fully participate in online and offline electronic review and approval workflows, helping to improve the quality of feedback and accelerate document review cycles.

Do you or your team members need to extend form fill, sign and save workflows to external vendors, customers or partners?

Acrobat 8 Professional is the only desktop software today that can allow free Adobe Reader 7.0 and 8 users to fill out, digitally sign and save completed intelligent forms. These filled forms can also be returned electronically, thereby helping to reduce costs, ensure the authenticity of approvals, enhance the control over critical project documents, and increase the accuracy of information collected.

How do you or your users collect impromptu information such as registrations, surveys and quick polls from virtually anyone?

Acrobat 8 Professional (and the included LiveCycle® Designer 8 for Windows®) can enable users to easily create and distribute PDF forms with no additional IT investment. Data can be aggregated into a single PDF dataset, and exported into spreadsheets and databases.

Does your organization need to deliver critical project documents created from multiple applications to extended team members, vendors, customers or partners?

Acrobat 8 can combine different document types and rich media content (including Flash® and 3D objects) into a single polished PDF, or a PDF Package that maintains the security settings and metadata of each individual file.

Do you or your users waste time looking for e-mail and cleaning up folders, and would like searchable, compact e-mail archives?

Acrobat 8 can allow users to convert individual and multiple Microsoft® Outlook and IBM® Lotus® Notes e-mails and email folders into sorted searchable PDF Packages for easy archiving, including attachments and links.

Do you need to deploy and support software across a large number of desktops?

Take greater control of deploying Acrobat 8 and Adobe Reader 8 with Adobe Customization Wizard. With this free downloadable utility, you can customize the Acrobat installer and application features prior to deployment. In addition, deploying Acrobat using common software deployment tools, as well as hosting Acrobat using standard hosting environments, is supported and documented.

Do you or your users create documents in other business productivity software applications besides Microsoft Office?

Acrobat 8 can not only create high-quality PDF files from Microsoft Word, Excel, PowerPoint or any application that can print (on both Windows and Mac OS X), but also provides one-button PDF creation from within Microsoft Outlook, Access and IBM Lotus Notes (Windows only). In addition, Acrobat 8 Professional for Windows can also create PDF files directly from Microsoft Project, and preserve layers and object metadata from Microsoft Visio and AutoDesk® AutoCAD® in searchable, compact PDF documents.

Do you or your users need to create and work with PDF files from custom applications?

A free, downloadable and fully-documented Software Development Kit (SDK) allows IT professionals and developers to integrate and extend Acrobat 8 on the desktop via its robust Application Programming Interface (API).

Do you or your team members need to create PDF files with enhanced accessibility?

Acrobat 8 includes powerful publishing tools that enable authors to create PDF documents with enhanced accessibility. Created a Tagged PDF file that can help you comply with your Section 508 accessibility requirements by adding tags to the PDF file, or converting a Microsoft Office document with accessibility enabled.

Do you or your users receive and work with files from external vendors and partners, such as design agencies or government bodies?

Acrobat 8 and Reader 8 fully comply with the Adobe Portable Document Format 1.7 specification, including correctly and consistently displaying rich content such as embedded movies, Flash and 3D, XML-based PDF forms, layers, color-managed content, and transparency settings from Adobe Creative Suite® applications.

Do you or your team members need to avoid the risk of unintended disclosure of sensitive or confidential information?

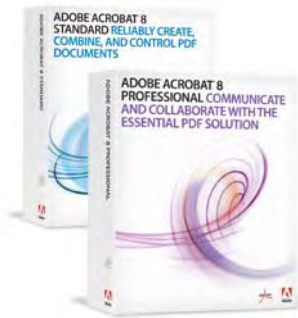
Acrobat 8 Professional includes powerful redaction tools that can remove and redact not just text, but also images and any other content from PDF documents. In addition, Acrobat 8 Standard and Professional can examine a document and remove hidden content, annotations, metadata, JavaScript and form fields. Integration with Adobe LiveCycle Rights Management ES ensures that PDF files can be protected, revoked, and expired.

Do you or your team members need further training and access to Acrobat resources?

Although Acrobat 8 has a simplified, task-based interface, many users want to be able to learn and leverage the full power of this invaluable desktop software. With an entire ecosystem of Adobe Certified Training Providers, developer partners, service providers, best-selling book authors, user communities, forums and online tutorials, Adobe has the most extensive network of resources to help you and your organization get the most of Acrobat 8.



## Comparison of Acrobat 8 Standard and Professional to PDF Converter Professional 4



| Capability   | Acrobat 8 Standard | Acrobat 8 Professional | PDF Converter Professional 4 |
|--|--------------------|------------------------|------------------------------|
| Support for the latest functionality from the PDF 1.7 specification, such as PDF Packages  | ●                  | ●                      | ○                            |
| Easy one button PDF creation and control from within Microsoft Word, Excel, PowerPoint   | ●                  | ●                      | ◐                            |
| Easy one button PDF creation and control from within Microsoft Outlook, Access and Publisher   | ●                  | ●                      | ○                            |
| Combine multiple documents from different applications into a single, polished PDF Package   | ●                  | ●                      | ○                            |
| Archive Microsoft Outlook and IBM Lotus Notes e-mails with attachments and links into a single PDF Package                                   | ●                  | ●                      | ○                            |
| Convert web pages and sites to archivable PDF files from within Internet Explorer, retaining links and form fields                           | ●                  | ●                      | ○                            |
| Find and delete sensitive information contained in metadata, hidden text and layers, annotations, attached files, JavaScript and form fields | ●                  | ●                      | ◐                            |
| Initiate and participate in a document review workflow, online or offline, with no additional IT investment                                  | ●                  | ●                      | ○                            |
| Publish, view and track comments and markup via email, a network share, the internet or Microsoft Sharepoint®                                | ●                  | ●                      | ○                            |
| Manage and summarize comments and markup from others using review management tools   | ●                  | ●                      | ◐                            |
| Integration with Adobe LiveCycle Rights Management ES for powerful document access control and revocation                                    | ●                  | ●                      | ○                            |
| Support for viewing, interacting with, reviewing and marking up 3D content embedded in a PDF file  | ●                  | ●                      | ○                            |
| Extensibility and customization through JavaScript and an API, with a freely downloadable SDK and documentation                              | ●                  | ●                      | ○                            |
| Adobe Customization Wizard, a free tool to customize the software installer and feature set*   | ●                  | ●                      | ○                            |
| Support and documentation for popular enterprise software deployment systems and hosting environments  | ●                  | ●                      | ◐                            |
| Support for creating, preflighting and converting to the latest ISO standards such as PDF/X and PDF/A  | ◐                  | ●                      | ◐                            |
| Create PDF documents that can comply with your accessibility standards   | ◐                  | ●                      | ○                            |

● Full feature or support   ◐ Limited support or partial functionality   ○ No equivalent feature or support

\* Microsoft Windows only

# Comparison of Acrobat 8 Professional to PDF Converter Professional 4



| Capability   | Acrobat 8 Professional | PDF Converter Professional 4 |
|--|------------------------|------------------------------|
| Enable virtually anyone with the free Adobe Reader 7.0 and 8 to save and digitally sign interactive PDF forms    | ●                      | ○                            |
| Enable virtually anyone to mark up a PDF and attach files as comments using the free Adobe Reader 7.0 and 8      | ●                      | ○                            |
| Create intelligent fillable forms from scanned paper, PDF, Word* or Excel* documents                             | ●                      | ◐                            |
| Support for creating dynamic XML-based forms that integrate with enterprise systems and web services*            | ●                      | ○                            |
| Distribute forms and collect completed forms into a dataset for further analysis, and export data to CSV and XML | ●                      | ○                            |
| Use redaction tools to delete sensitive text, images and any other content from PDF documents                    | ●                      | ◐                            |
| One button PDF creation from Microsoft Project and Visio, preserving layers and object metadata                  | ●                      | ○                            |
| One button PDF creation from AutoDesk AutoCAD, preserving layers and object metadata                             | ●                      | ○                            |
| Convert 2D AutoCAD files into searchable PDF documents that preserve the original scale and layers*              | ●                      | ○                            |
| Support for adding rich engaging content within a PDF such as audio, video and Flash                             | ●                      | ○                            |
| Support for Mac OS X and high-quality print workflows with transparency, color management and prepress tools     | ●                      | ○                            |
| Preflight and fixup tool to ensure consistency with PDF/X, PDF/A, digital printing and other document profiles   | ●                      | ○                            |

● Full feature or support   ◐ Limited support or partial functionality   ○ No equivalent feature or support

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