

Our highest priority is to satisfy the customer through early and continuous delivery of valuable software.

Early & continuous delivery



Welcome changing requirements, even late in development. Agile processes harness change for the customer's competitive advantage.

Welcome change





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Deliver working software frequently, from a couple of weeks to a couple of months, with a preference to the shorter timescale.

Deliver frequently



Business people and developers must work together daily throughout the project.

Customer partnership





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Build projects around motivated individuals.
Give them the environment and support they
need, and trust them to get the job done.

Environment & support



The most efficient and effective method of
conveying information to and within a
development team is face-to-face conversation.

Face to face conversation





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Working software is the primary measure of progress.

Measure working software



Agile processes promote sustainable development. The sponsors, developers, and users should be able to maintain a constant pace indefinitely.

Sustainable pace





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Continuous attention to technical excellence
and good design enhances agility.

Attention to excellence



Simplicity--the art of maximizing the amount
of work not done--is essential.

Simplicity





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The best architectures, requirements, and designs emerge from self-organizing teams.

Emergence



At regular intervals, the team reflects on how to become more effective, then tunes and adjusts its behavior accordingly.

Continuous learning





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