



Open the Yellow Sticky Notes to read the Slide Narrative!

Acrobat for Healthcare Professionals

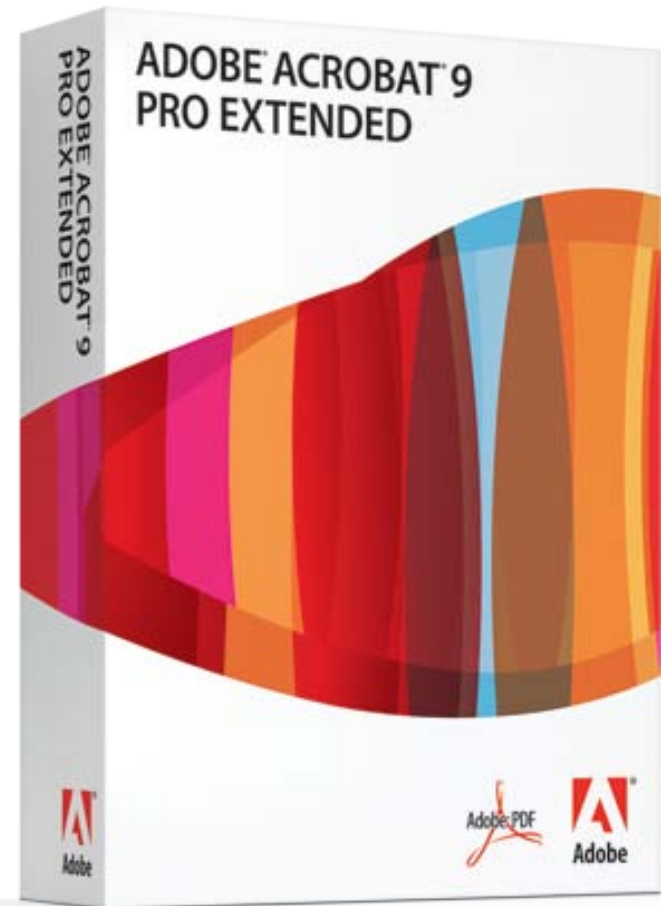
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What we'll cover . . .

- Slides
 - PDF Background
 - PDF Healthcare
 - Acrobat Product Line
 - Feature Comparison
- Demonstration
- Q&A





What we're hearing from Healthcare Professionals



“ *How can I easily and cost effectively meet new regulatory requirements?* ”

“ *How can I reduce my reliance on paper and Go Green?* ”

“ *How can I use technology to enhance the patient experience?* ”

How Adobe can help . . .



ISO Standard and industry standards like **PDF Healthcare**

Print less, use PDF more to save on printing and consumables

Use digital processes for data collection and commenting

Leverage ubiquity of PDF and Flash which are installed on 90% and 98% of PCs



Why PDF?

- Self-contained
- Secure envelope for many types of documents
- Platform and system neutral
- Bi-Directional Data Exchange
 - Including XML Data
- Prints reliably
- Compact

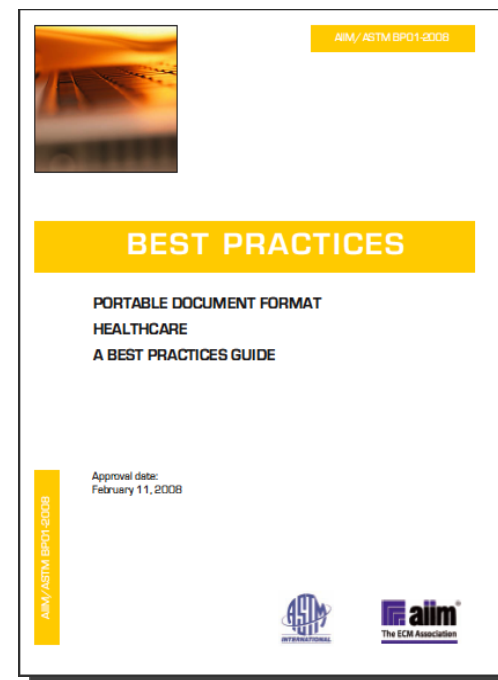


What is PDF Healthcare?

A “Best Practices Guide” describing attributes of the Portable Document Format (PDF) that facilitate the capture, exchange, preservation and protection of healthcare information.

- Share data easily between healthcare institutions and providers
- Ease the transition into digital health records for information exchange and sharing
- Bridge the gap between healthcare providers and consumers

Purchase the PDF Healthcare Best Practices Guide
<http://www.aiim.org/productcatalog/product.aspx?ID=1675>





Two PDFs of PDF Healthcare



Static PDF



Dynamic PDF

XML Forms
Architecture

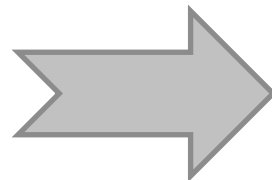


Static PDF

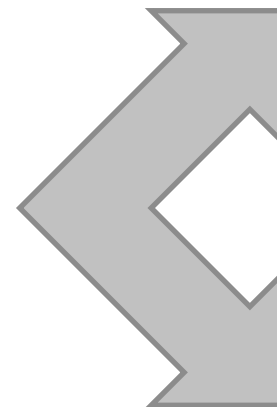
- Scanned documents
- Secure other formats
- Embed multimedia
- View anywhere
- Archive

Using XFA Based PDF

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  xmlns="urn:astm-org:CCR">
  <CCRDokumentObjectID>632891751676125000</CCRDokumentObjectID>
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    <Text>English</Text>
  </Language>
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  <DateTime>
    <ExactDateTime>2006-07-22T14:26:07Z</ExactDateTime>
  </DateTime>
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  </Patient>
  <From>
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</ContinuityOfCareRecord>
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XML-based
PDF Form

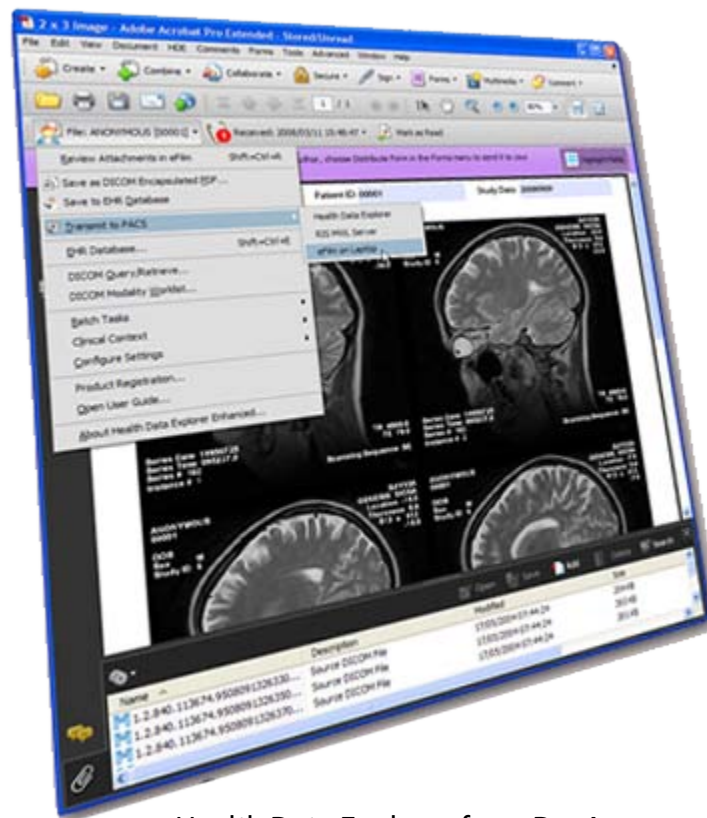


**XML
DATA**



Uses of Dynamic PDF

- XML-based Forms
 - Read CCD/CCR Data
 - Write CDD/CCR Data
- DICOM Images
- Automated Usage
 - Adobe LiveCycle



Health Data Explorer from DesAcc
www.desacc.com/products/hde/index.html



Acrobat 9 Product Features

Video Conversion to Flash | Adobe Presenter Plug-in for PPT

3D Creation & Manipulation | GIS Maps

Redaction | Bates Numbering | Batch Sequences

Preflight for Standards | Reader Enable for Commenting

Create Dynamic Forms using LiveCycle Designer

More Portfolio Templates | Document Comparison

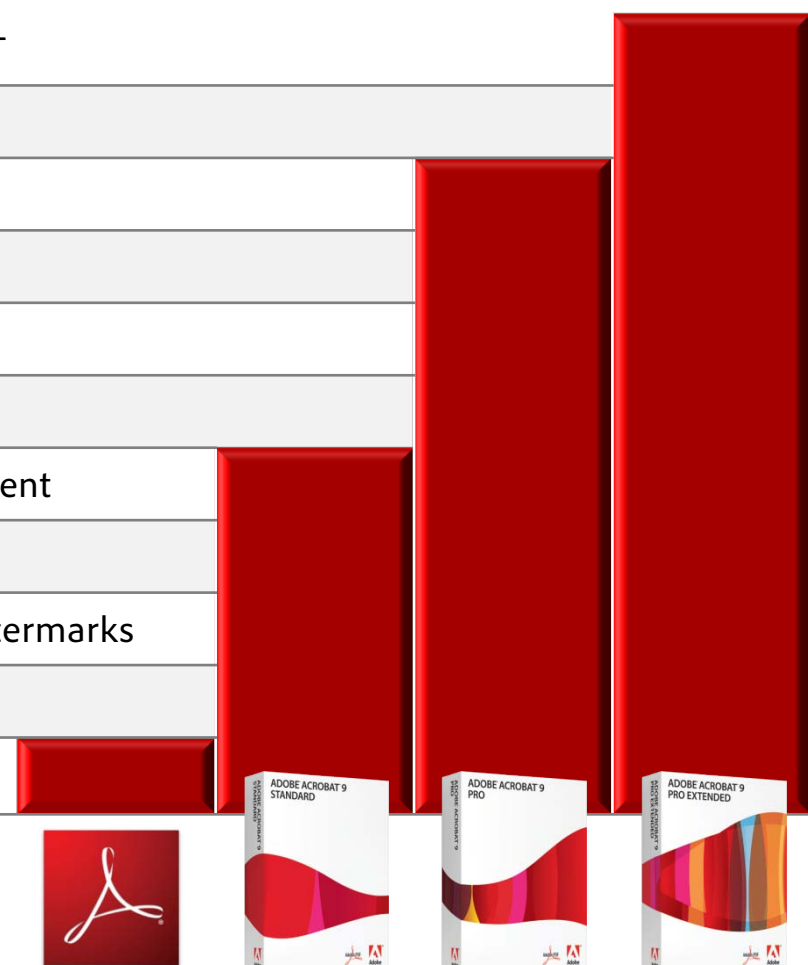
Save to Word or Excel | Forms Creation & Reader Enablement

Security | Remove Metadata | Apply Multiple | OCR

Combine to PDF | Split, Insert, Delete Pages | Headers & Watermarks

Adobe PDF Print Driver | PDF Makers for Office Applications

View, Print, Search PDF



Reader



Standard



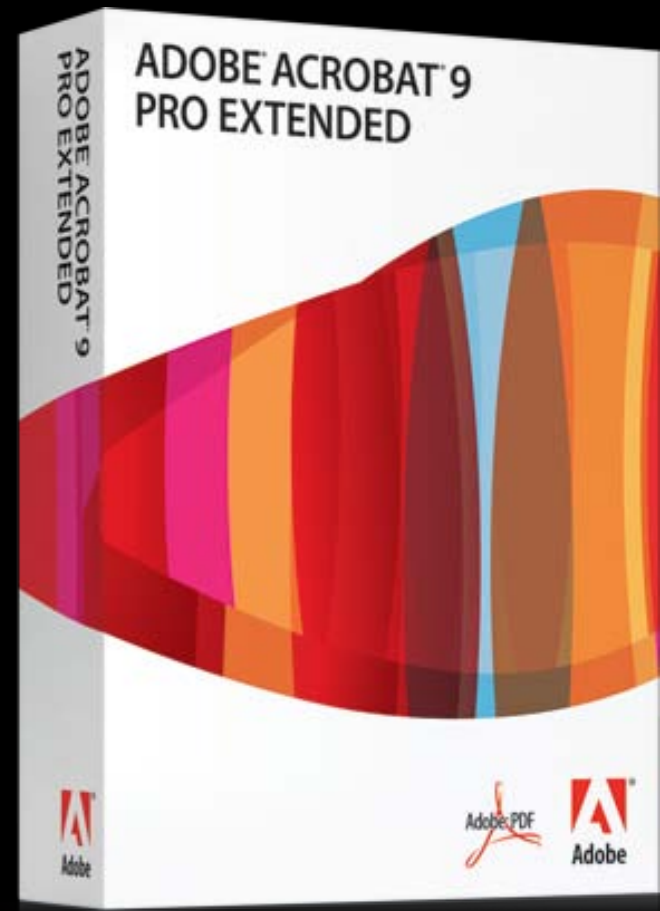
Pro



Pro
Extended



Acrobat 9 Demonstration



- Adobe Healthcare Blog
<http://blogs.adobe.com/healthcare>
- Free Acrobat 9 Trial Software (Pro or Pro Extended)
<http://www.adobe.com/tryacrobat>
- Main Acrobat Page on Adobe's Website
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