Support for the Adobe Photoshop Touch SDK

The industry rallies around the new SDK that opens the door to interaction between tablet devices and Photoshop CS5.

TRAINERS/AUTHORS

Digital Mastery

"My main area of interest is teaching and making learning content as dynamic as possible. The Adobe Photoshop Touch SDK has the potential to change the way people learn Photoshop, from just reading content in a book to really interacting with content in a hands-on way. I can see this changing the way I create and distribute my training content."

Ben Willmore, founder, Digital Mastery, www.digitalmastery.com

Flying Car LTD

"The prospect of developing with the new Adobe Photoshop Touch SDK is exciting, even inspirational. We're eager to create new touch-based iPad apps for Photoshop because as designers, we're dying to use these tools ourselves!"

Brian Maffitt, chairman and CEO, Flying Car LTD, http://flyingcarltd.com

National Association of Photoshop Professionals (NAPP)

"This is a really exciting time to be a Photoshop user, as Adobe just uncorked a genie that is going to change the way we interact with Photoshop in ways we can't even imagine. Adobe is continuing in its tradition of opening the doors and letting the community shape the future. With the release of the Adobe Photoshop Touch SDK, Adobe is handing developers a key to unlock the power of Photoshop in a way we haven't seen before. The possibilities for educators, artists, and creatives are just incredible, and I can't wait to see the amazing things developers come up with. Is this a cool time to be a Photoshop user or what!!!!!"

Scott Kelby, president, National Association of Photoshop Professionals (NAPP), www.photoshopuser.com

Peachpit

"At Peachpit, we're committed to producing and delivering training content that both informs and engages our audiences. The Adobe Photoshop Touch SDK has the potential to revolutionize not only the way we use Photoshop, but also how we teach Photoshop."

Nancy Aldrich-Ruenzel, publisher, Peachpit, www.peachpit.com

PhotoshopCAFE

"It's an exciting time right now for imaging technologies and the Adobe Photoshop Touch SDK will help open the door to even more innovation. Instead of just using tablets for content consumption, people will be able to use them for content creation and new training opportunities. In time, it will become a regular part of Photoshop, just like plug ins."

Colin Smith, founder, PhotoshopCAFE, www.photoshopCAFE.com

video2brain
"We're thrilled by the new opportunities the Adobe Photoshop Touch SDK offers to make our video trainings even more valuable for our customers. Mobile platforms like the iPad change the way people can use video trainings in a more flexible and contextual way. We constantly drive innovation in video training and eLearning. The Adobe Photoshop Touch SDK enables us to pursue our strategies for the future and to add value for our customers."

Gerhard Koren, CEO, video2brain, www.video2brain.com

APP/PLUG-IN DEVELOPERS

Ambient Design
"ArtRage already supports layers and standard Adobe Photoshop blend modes in its painting simulation on both desktop machines and the iPad. We know lots of users want to be able to move their work between the ArtRage and Photoshop, so we're looking forward to using the Adobe Photoshop Touch SDK to make it easier for users to take advantage of the unique tools available in each product without having to worry about file transfers and format conversions."

Matthew Fox-Wilson, creative director, Ambient Design Ltd., www.artrage.com

Digital Anarchy
"We're excited by the opportunities that the Adobe Photoshop Touch SDK offers. With mobile devices so commonplace, our customers are requesting ways to use these devices to enhance their workflow. The new SDK will allow us to use the flexibility of these devices to enhance our existing Photoshop plugins, and we're also using it to develop a couple of new products specifically for mobile devices."

Jim Tierney, president, Digital Anarchy, www.digitalanarchy.com

Nik Software, Inc.
"Tablets have become an integral part of many photographers' everyday lives. We look forward to taking advantage of the opportunities that the Adobe Photoshop Touch SDK provides, so we can deliver solutions to our customers that bring together the power of mobile computing, Adobe Photoshop, and our plug-ins."

Josh Haftel, senior product manager, Nik Software, Inc., www.niksoftware.com

onOne Software

"As a developer of Adobe Photoshop plug-ins, we are very excited about the possibilities available through the Adobe Photoshop Touch SDK. This will open up so many possibilities to extend the power of Photoshop CS5."

Mike Wong, vice president of marketing, onOne Software, www.ononesoftware.com

Shawn Welch

"I've been using Photoshop CS5 for a few weeks now and I must say I'm impressed and inspired. Immediately, my head was racing with possibilities and within a few hours of actually using the Adobe Photoshop Touch SDK I had a working prototype. Fast forward a couple of weeks and I had a full-fledged app ready for submission to the app store. I am very excited to see a company like Adobe recognize the importance of mobile touch devices by building in direct connections with some of its flagship products. The possibilities are endless and I can't wait to see what developers come up with and where Adobe goes from here."

Shawn Welch, iOS designer/developer, Kelby Media Group, author of *From Idea to App: Creating iOS UI, Animations and Gestures*, http://anythingsimple.com/

ARTISTS

Benjamin Rabe

"The five finger interface in Adobe Eazel for Photoshop feels like playing an instrument versus using a tool. It's a brave first step away from the patterns of desktop interaction into a new purely gesture-based language of interaction. Eazel opens up an opportunity for mobile artists to discover and define their ways and language to paint without the interface getting in their way. Like paint, the features seem to flow from your fingers rather than being provided by the app."

Benjamin Rabe, mobile artist and co-founder of iAMDA, http://nonuts.de/

Kyle Lambert

"The iPad has become a big part of my creative workflow and its potential continues to grow with Adobe's latest update. The new apps—Adobe Nav for Photoshop, Adobe Color Lava for Photoshop, and Adobe Eazel for Photoshop—transform your iPad into a hand-held extension of Adobe Photoshop CS5, allowing you to mix colors, navigate documents, select tools, and much more. Not only that, the release of the Adobe Photoshop Touch SDK paves the way for

a new wave of exciting creative tools for the iPad with powerful Adobe Photoshop CS5 integration."

Kyle Lambert, visual artist, www.kylelambert.co.uk

Mike Miller
"Adobe Eazel for Photoshop, Adobe Color Lava for Photoshop, and Adobe Nav for Photoshop are great examples of how you can combine the exciting possibilities of tablets with the power of Photoshop CS5. When painting with Eazel, I can send artwork directly to Photoshop without jumping through multiple apps or cumbersome synching. Adobe Nav for Photoshop lets me easily display comps from Photoshop on my iPad, flip through them, and share with clients and team members. I can't wait to see the cool ideas other developers come up with to make my life easier!"

Mike Miller, senior web designer, Slice of Lime, http://www.flickr.com/photos/m1ll3r/

Stephane Kardos
"Adobe has shown a lot of vision with its apps that integrate with Adobe Photoshop CS5. Adobe Eazel for Photoshop brought me back to finger painting, the flow of the paint brings another level of fun and creativity. The five finger interface in Eazel is fun and intuitive. Adobe Color Lava for Photoshop lets me sample colors live, create my color harmonies on the go, and play and experiment with colors again. In both cases, I can easily transfer my paintings to Photoshop CS5, offering me even more alternatives to push my artwork further."

Stephane Kardos, artist, http://stefsketches.blogspot.com

WatkinsMedia
"The extensibility enabled by the Adobe Photoshop Touch SDK is really exciting. Sending artwork directly to Photoshop allows me to considerably shorten my workflow—making adjustments, changing contrast, retouching, and up-sampling in the fastest, easiest way."

Matthew Watkins, mobile artist and co-founder of iAMDA, www.watkinsmedia.com

PUBLISHERS

Dark Glass Media
"I am very excited about the Adobe Photoshop Touch SDK and the possibilities of interactive documents that actually drive Photoshop. This has the potential to be a real game changer when it comes to inspirational and educational publications for Photoshop."

Philip Andrews, director, Dark Glass Media, publisher of DI Magazine, www.di-magazine.com