



Tips & Tricks



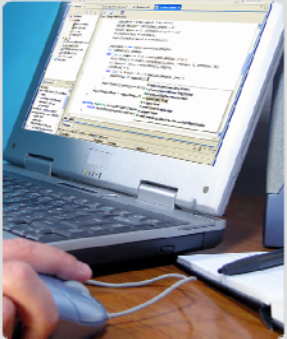
Silke Fleischer
Sr. Product Marketing Manager


RJ Jacquez
Sr. Product Evangelist

2007 Adobe Systems Incorporated. All Rights Reserved. 

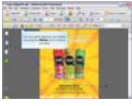
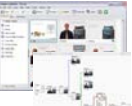



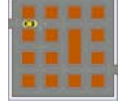


Tips & Tricks


- Beyond Screen Recording
- Multimedia Principles
- Using Agents
- Adding Easter eggs
- File size
- Single SWF
- Audio and Image editing
- Project size
- Multiple levels of feedback
- Content on Video iPod or YouTube
- Creating a searchable knowledgebase using RoboHelp
- FMR editing
- Integrating in PDF using Acrobat or FrameMaker



2007 Adobe Systems Incorporated. All Rights Reserved. 


What does Adobe Captivate do?


Software demos and Simulations 	Branched Scenarios for softskills 	Quizzes 	Presentations 
Basic Animations 	Simple Games 	Podcasts Screencast 	Picture Shows 

2007 Adobe Systems Incorporated. All Rights Reserved. Adobe Confidential. 

Leveraging Multimedia for eLearning

- e-Learning and the Science of Instruction by Ruth Clark
- Modality Principle**
 - Learning is better when animation is accompanied by narration than by text
- Redundancy Principle**
 - Learning is better when animation is accompanied by narration alone than by narration and text
- Contiguity Principle**
 - Learning is better when visuals are accompanied by narration or by integrated text vs separated text

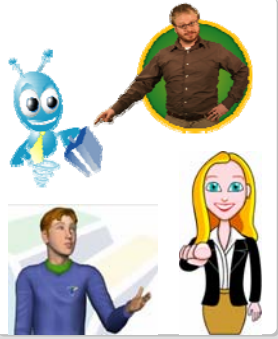



2007 Adobe Systems Incorporated. All Rights Reserved. 

Using Agents



- Example
- Images, drawings, video
- Developer Center article www.adobe.com/devnet/captivate

In 3 separate experiments, learners in the agent group scored 24-48 percent higher on transfer tests
Clark & Mayer, 2007




2007 Adobe Systems Incorporated. All Rights Reserved. 

Adding Easter Eggs

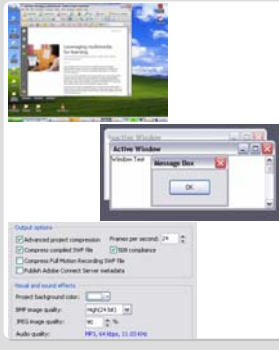



- Amusing or entertaining hidden content (image, sound, text, movie, game)
- Included by developers
- Non-documented
- Repeatedly discoverable [Example](#)

2007 Adobe Systems Incorporated. All Rights Reserved. 

File Size Considerations

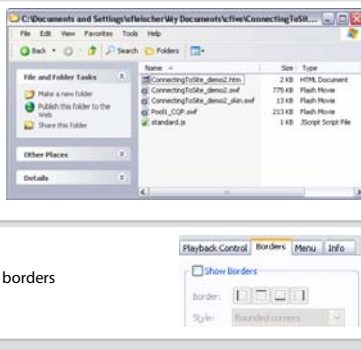
- Reduce recording area (720x540 recommended)
- Remove background noise
 - Set desktop to standard color
 - Remove excess desktop icons
 - Avoid gradients
- Limit Full Motion Recording
 - Instead of dragging a scroll bar, click directional arrows
- Limit Media
 - Compress audio
 - Apply image compression
- Keep projects short
 - 3 minutes recommended
 - Easily link together using the skin menu



2007 Adobe Systems Incorporated. All Rights Reserved. 7

Single SWF

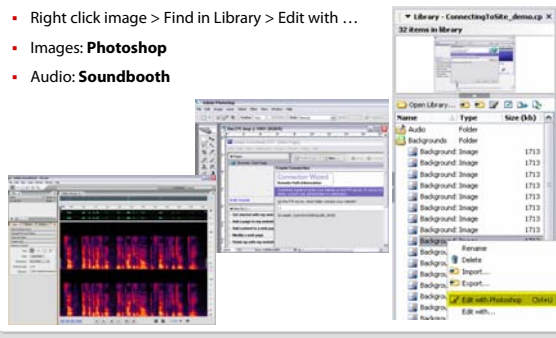
- Additional files:
 - Animations
 - FLV
 - Skin (Playback controls)
 - FMR slides
 - Question Pools
 - Hotspot questions
- Avoid additional files
- Project > Skin > Uncheck borders



2007 Adobe Systems Incorporated. All Rights Reserved. 8

Audio and Image Editing

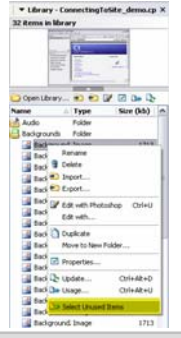
- Right click image > Find in Library > Edit with ...
- Images: **Photoshop**
- Audio: **Soundbooth**



2007 Adobe Systems Incorporated. All Rights Reserved. 9

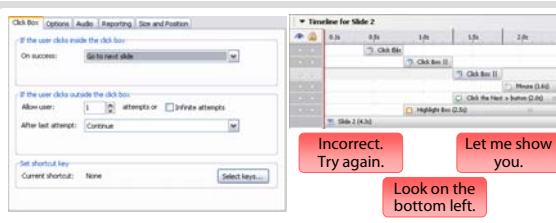
Project Size

- Adobe Captivate keeps a copy of each original file, even if you delete the slide or modify the image/audio – just in case you need it again later
- Right-click anywhere in library > Select Unused Items > Delete key



2007 Adobe Systems Incorporated. All Rights Reserved. 10

Multiple Levels of Feedback




Incorrect. Try again. Let me show you. Look on the bottom left.

- Set the click box to continue after the first attempt and to jump if correct
- Enable the failure message
- Duplicate the click box for each message to show up and provide additional assistance with each message

2007 Adobe Systems Incorporated. All Rights Reserved. 11

Content on Video iPod or YouTube

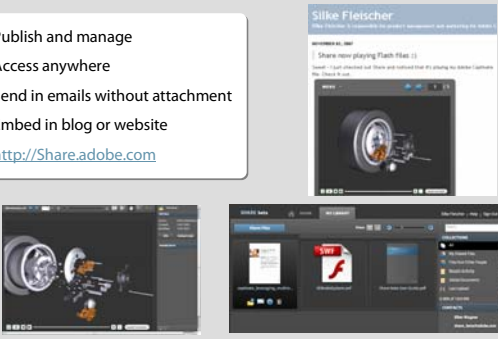
- Convert Adobe Captivate content
 - MP4 for use on Video iPods
 - Avi for use on YouTube
 - www.adobe.com/devnet/captivate
- Use Sothink SWF to Video Converter
 - www.sothink.com
- YouTube
 - .WMV, .AVI, .MOV, and .MPG
 - Size 320x240



2007 Adobe Systems Incorporated. All Rights Reserved. 12

Share

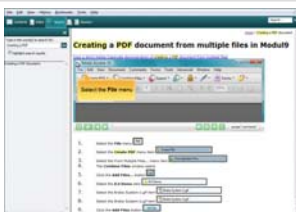
- Publish and manage
- Access anywhere
- Send in emails without attachment
- Embed in blog or website
- <http://Share.adobe.com>



2007 Adobe Systems Incorporated. All Rights Reserved. 13

Creating a searchable knowledgebase using RoboHelp

- Table of Contents
- Index
- Search
- Customizable
- Gap analysis
- Single source
- Programming free

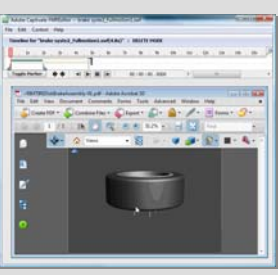


- Insert .SWF and include other linked files
- Launch and edit from RoboHelp
- Add one sentence description or import step-by-step output to enable search

2007 Adobe Systems Incorporated. All Rights Reserved. 14

Full Motion Recording Editing


- Delete frames from an FMR SWF
- Insert an FMR SWF into another
- Split a SWF into two parts
- Preview and play the SWF being edited
- Download editor free: www.adobe.com/devnet/captivate
- **Note:** Works with Adobe Captivate 3 only



2007 Adobe Systems Incorporated. All Rights Reserved. 15

Integrating in PDF using FrameMaker or Acrobat

- Create engaging documents, handbooks and manuals
- Customizable, efficient
- Integrate single Adobe Captivate .swf files into PDF documents
- FrameMaker supports DITA, DocBook, and XML



2007 Adobe Systems Incorporated. All Rights Reserved. 16

Resources

- White Papers and Adobe Captivate <http://www.adobe.com/captivate>
- RoboHelp <http://www.adobe.com/robohelp>
- FrameMaker <http://www.adobe.com/framemaker>
- Share <http://share.adobe.com>
- Sothink SWF to Video Converter <http://www.sothink.com>
- Developer Center <http://www.adobe.com/devnet/captivate>
- Blog <http://blogs.adobe.com/silke.fleischer>
- Adobe Exchange http://www.adobe.com/go/captivate_exchange

2007 Adobe Systems Incorporated. All Rights Reserved. 17

Please complete evaluations

2007 Adobe Systems Incorporated. All Rights Reserved. 18