

AdobeEDEX Twitter Scavenger Hunt Sweepstakes -- Official Rules

NO PURCHASE OR DOWNLOAD NECESSARY TO ENTER OR WIN. CONTENT WILL NOT INFLUENCE YOUR CHANCES OF WINNING. SWEEPSTAKES IS OPEN ONLY TO U.S. CITIZENS, NON-U.S. CITIZENS VISITING THE UNITED STATES ON AN ELIGIBLE WORK OR STUDENT VISA, AGE 18 OR OLDER, WITH INTERNET ACCESS. Participation constitutes entrant's full and unconditional agreement to and acceptance of these Official Rules. Sweepstakes is sponsored by Adobe Systems Incorporated, 345 Park Avenue, San Jose, CA 95110 ("Adobe" or "Sponsor").

1. Eligibility: The AdobeEDEX Scavenger Hunt Sweepstakes ("Sweepstakes") is open only to natural persons, age 18 and older as of the date of entry, who are U.S. citizens, or non-U.S. citizens visiting the U.S. on an eligible work or student visa, with Internet access. Employees, independent contractors, officers, and directors of Sponsor, its affiliates, subsidiaries, advertising promotion and fulfillment agencies, legal advisors, and the immediate family members and persons living in the same household of such persons, are not eligible to participate in the Sweepstakes. Void where prohibited by law.

2. Timing: Sweepstakes starts Tuesday, February 19, 2013 9:00 a.m. PST and ends Friday, February 22, 2013 at 5 p.m. PST ("Promotion Period").

3. How to Enter: During the Promotion Period, AdobeEDEX participants may enter Sweepstakes by participating in the AdobeEDEX Twitter Scavenger Hunt and completing all four of the clues provided by @AdobeEDU during promotional period. If participants elect to participate in all four clues, they are entered to win one of four new iPad minis. Participants that answer/complete the clue correctly within the first 20 minutes of it being tweeted, will receive an extra entry into the final drawing for the four iPad minis. All participants will be verified by using hashtag #AdobeEDEX. If you do not have a Twitter account, visit www.twitter.com to create one; accounts are free. Twitter's Terms of Service and Privacy Statement apply (<http://twitter.com/tos>). Tweets that do not conform to the instructions herein will not result in a Sweepstakes entry. **If you participate with a smart phone, message and data rates may apply and you should contact your wireless provider for pricing details.** Alternatively, you may enter by submitting your name, email address and telephone number to adobeedexsweeps@adobe.com along with the completed clue, each day of the sweepstakes. If participating by this alternative method of emailing, you are still able to earn an additional entry if you email your name, email address, phone number and

completed clue to adobeedexsweeps@adobe.com within the first 20 minutes of the clue being posted each day. LIMIT: Five (5) entries per person (1 entry for completing all four clues and +1 entry for completing each clue within 20 minutes of posting clue), regardless of the method of entry. Entries in excess of the limitation will be discarded. All entries become Sponsor's property and will not be acknowledged or returned. For information on Adobe's Privacy Policy please go to:
<http://www.adobe.com/misc/privacy.html>.

4. Winner Selection: A random drawing will take place on or about Monday, February 25, 2013 in San Jose, CA and four (4) potential winners will be drawn from all eligible entries received. Odds of winning prize are based on the number of eligible entries. Adobe is not responsible for and shall not be held liable for late, lost, misdirected, or unsuccessful efforts to notify potential winners. You need not be present to win. Potential winners will be notified via a direct message on Twitter or by email by Monday, February 25, 2013 3 p.m. PST. Potential winners will be required to sign and return a liability release and/or declaration or affidavit of eligibility as a condition of receiving prize. If a selected winner fails to claim a prize or to complete and execute any declaration/affidavit or release as required within fourteen (14) calendar days of mailing of notification, prize may be forfeited and an alternate winner selected. By accepting and/or using the prize, winner agrees to the use of the winner's name, voice or likeness for the purposes of trade, advertising, or promotion without further compensation unless prohibited by law.

6. Four (4) Prizes: Apple iPad mini WiFi 16GB, approximate retail value: \$375 for one. No alternative prize, cash equivalent, or other substitution is permitted except by Sponsor in the event of prize unavailability. Prize is nontransferable. All federal, state and/or local taxes are the sole responsibility of the winner.

7. General Terms and Conditions: Conduct of Sweepstakes and selection of winners are in Sponsor's sole discretion, and Sponsor's decisions are final and binding. By participating, entrants agree that Sponsor, its agents and representatives, and Sweepstakes Entities are not responsible for and shall not be liable for: (i) late, lost, delayed, damaged, misdirected, incomplete, illegible, or unintelligible entries; (ii) electronic, hardware or software program, network, Internet, or computer malfunctions, failures, or difficulties of any kind; (iii) failed, incomplete, garbled, or delayed computer transmissions; (iv) any condition caused by events beyond the control of Sponsor that may cause the Sweepstakes to be disrupted or corrupted; (v) any printing or typographical errors in any materials associated with the Sweepstakes.

Sponsor reserves the right, in its sole discretion, to suspend or cancel Sweepstakes at any time if a computer virus, bug, or other technical problem corrupts the administration, security, or proper play of the Sweepstakes. By participating in the Sweepstakes, each participant agrees to release and hold Sponsor, its shareholders, agents and representatives, and Sweepstakes Entities, harmless from any and all losses, damages, rights, claims and actions of any kind in connection with or resulting from participation in the Sweepstakes, acceptance, possession, or use of any prize, including without limitation, personal injury, death, and property damage, and claims based on publicity rights, defamation, or invasion of privacy. All issues and questions concerning the construction, validity, interpretation and enforceability of these official Rules, or the rights and obligations of participant and Sponsor in connection with Sweepstakes, shall be governed by, and construed in accordance with the laws of the State of California, without giving effect to any choice of law or conflict of law rules or provisions (whether of the State of California or any other jurisdiction), that would cause the application of the laws of any jurisdiction other than the State of California. To obtain a copy of these Official Rules, send a stamped, self-addressed envelope (VT may omit return postage) to: Official Rules, AdobeEDEX Twitter Scavenger Hunt at AdobeEDU EDEX Sweepstakes, c/o Cathryn Posey, 345 Park Avenue, San Jose, CA 95110.

8. **Winners List:** A complete winners list may be obtained by writing to Winners List, AdobeEDU EDEX Scavenger Hunt Sweepstakes, c/o Cathryn Posey, 345 Park Avenue, San Jose, CA 95110. Requests for winners list must be received by March 15, 2013.